

Industry Update

News and Information for NATA Members



July 2017

Shop licensing topic remains on the table



A good crowd of NATA members attended the association's "Lunch & Learn" last month to discuss a bill introduced in Oregon legislature that would have created a shop licensing program. The Legislative session ended without the bill being enacted, but NATA lobbyist Darrell Fuller believes the proposal will be back next year. That's why NATA is gathering input throughout the rest of this year on what licensing and regulating repair shops should look like in Oregon.

[Click here](#) for an information sheet on the topic from Darrell, which includes his contact information and some questions for you to consider.



Important surveys for mechanical, collision shops



Two surveys end this month that can help bring valuable information to mechanical and collision repair shops - but your participation is needed.

NATA is conducting a **labor rate survey for mechanical repair shops** in Oregon. We need your shop labor rate information in order to ensure the data we can report back

to the industry is valid. Please take just a few moments (it should take you less than 10 minutes) to fill out the survey by [clicking here](#).

Meanwhile, **collision repair shops have until July 31 to complete the latest "Who Pays for What?" survey** conducted by Mike Anderson (of Collision Advice) and *CRASH Network*. This survey (one of four conducted throughout the year) focuses on non-included frame and mechanical labor operations, asking shops which of about two dozen such procedures they bill for and how frequently they are paid for them by the eight largest auto insurers. The survey will take about 15-20 minutes, and should be completed by the shop owner, manager or estimator who is most familiar with the shop's billing practices and the payment practices of the largest national insurers. [Click here](#) to take the survey.

For both surveys, your shop's individual information is held in the

Upcoming Events

Oregon DEQ Hazardous Waste Management Basics

Wednesday, July 19
Bend, Ore. and
Medford, Ore.

[Click for Details](#)

Oregon DEQ Hazardous Waste Management Basics

Wednesday, July 20
Portland

[Click for Details](#)

Cruzin' for the Kids

August 13
Oregon City
Call Patti Serres, 503-320-0789

Historic Downtown Oregon City Cruise

September 16
Main St., Oregon City
Call Karen Fitch, 503-657-5942

Oregon DEQ Hazardous Waste Management Basics

Tuesday, Sept. 19
Bend and Newport

[Click for Details](#)

Oregon DEQ Hazardous Waste Management Basics

Thursday, Sept. 21
Portland

[Click for Details](#)

AAPEX 2017

Oct. 31 - Nov. 2
Las Vegas

[Click for Details](#)

strictest confidence; only aggregated data is released. All participating shops will receive the results at no charge.

Shop hosts student as intern



It's never too early to make an impression on a student. In March, Catlin Gabel student Holly Sauer phoned NATA asking for help in finding an auto repair shop who was willing to allow her to intern for a month - and she wanted to actually work on cars. She had no previous experience except for a robotics class she had taken.

Everett Street Autoworks stepped up and accepted Holly into the business. Shop foreman Steve Pepka mentored her throughout her stay. She floated to other technicians as work allowed.

Steve's goal for Holly was to perform an oil change and brake job by herself by month's end: mission accomplished. Holly maintained a [weekly blog](#) about her experience.

Holly was one of six students chosen to do her project presentation in front of 350 people at her school.

Thank you to Jake Hammer, owner of Everett Street Automotive, and Steve Pepka and all the technicians for welcoming Holly and giving her a great experience.

Mecum Auctions' Portland event tops \$7.9 million



Mecum Auctions' Portland event in June had an impressive line-up of 461 classic and collector cars. The two-day auction at the Portland Expo Center achieved \$7.9 million in overall sales totals topped by a 1968

Chevrolet Yenko Camaro that brought \$395,000.

The well-documented, four-speed Yenko certainly stole the show with its intense blue-on-black color combination and award-winning condition, but a rare 1970 Chevrolet Chevelle LS6 was another auction favorite and demanded a high bid of \$125,000.

For access to complete auction results, sign up for the free InfoNet service offered at [Mecum.com](#). Mecum's next collector-car auction is in Harrisburg, Pa., on August 3-5.



County has opening for fleet tech



Multnomah County is seeking an experienced fleet management technician for its East Multnomah County facility. [Click here](#) for job posting information.

St. Helens students do well at SkillsUSA



St. Helens High School automotive instructor Mike Herdrich emailed NATA from the national SkillsUSA competition in Louisville, Ky., to report that Oregon was well-represented at the event by his students Justin Vielmetti and Hunter Uselton.

"The competition was eight hours long, encompassing all nine ASE automotive test categories, plus a job interview," Herdrich said. "The floor space taken up by just the automotive service contest portion of SkillsUSA was at least a quarter-acre to accommodate 100 auto competitors. Justin placed top third in the nation (17th overall), and received high praise from all the judges. Thank you so much for your support. We really couldn't have done it without you and all the NATA members."

Equipment for sale



NATA was contacted about some items for sale from a gas station and shop, including a Glyclean antifreeze recycler (\$295), a Verifone Ruby point-of-sale system (\$495) and a Flo-Dynamics ATF 2000+ industrial automatic transmission fluid exchanger (\$495). For more information, call Mike at (971) 258-0393.

Medicare questions? Here's help!



Tressa Moore has been a valued partner with NATA for more than five years, your go-to person for any Medicare-related questions. She has helped a number of NATA members in the past, receiving glowing reviews from them. Tressa goes the extra mile to make sure you are enrolled in the plan that makes the most sense given your particular needs. Give her a call at (503) 810- 2500.

Understanding surety bonds



To sell used or new cars in Oregon, individuals must become licensed as auto dealers. Selling vehicles without having the necessary license constitutes a violation of state law. To get a dealer license, applicants are required to cover the dealer license qualification criteria and submit the application package.

Among those criteria is a requirement to obtain an auto dealer bond. But why do Oregon dealers need to get a bond, what does the bond agreement mean, and how does it serve to protect customers and

the state? [Click here](#) for an article on what auto dealer bonds are, why they are important, and how bond claims occur.

Upcoming training event

**ADVANCED
VEHICLE Training Group NW**

The Advanced Vehicle Training Group Northwest is sponsoring an upcoming training event by Access (powered by FutureTech) and held at Portland Community College's Sylvania Campus.

During August 14-17, a summer training event will include an "Electrification Technology Series." [Click here](#) for a flyer.

Significant changes seen for Zurich policyholders

**epb&b
insurance**
Elliott, Powell, Baden & Baker, Inc.

Zurich has eliminated its "Universal Aftermarket Insurance Program" which has been underwritten through Arrowhead General Insurance Agency. They have just begun to rewrite existing Arrowhead clients to another Zurich insurance company. NATA members have reported large increases in premium as well as changes in, or loss of, key insurance coverages. We encourage NATA members to keep an eye out for this upcoming change and to review any changes with your current agent. For a thorough review of your current or renewal policy paperwork, or if you decide to shop for alternate insurance quotes, please contact NATA Associate Member Derek Aldrich at Elliott, Powell, Baden & Baker at (503) 445-8403. He specializes in auto & garage insurance policies.

School hosts open house, car show



On May 17, Portland Community College Auto Collision Repair Program at Rock Creek Campus held its annual "Car Show and Open House."

The event included a 3D Virtual Paint Booth, access to the 17,000-square-foot training facility, many vendors, door prizes and refreshments. This was a fun event in an impressive, clean and bright environment.



Free hazardous waste training available

The Oregon Department of Environmental Quality invites



businesses and industries that handle hazardous waste to sign up for a class covering basic management of hazardous waste. Registration is on a first-come, first-served basis and is free of charge. Hazardous waste technical experts from DEQ will lead each class. [Click here](#) to view the complete course outline/schedule and registration instructions.

Another NATA benefit: Identifix discounts!



Identifix serves more than 100,000 automotive technicians and shop owners in the United States, Canada and Latin America through its online

Direct-Hit system, Repair Hotline service and Direct-Shop shop management system.

Direct-Hit by Identifix is the automotive service, maintenance and repair industry's largest and most reliable database of continually updated, experience-based information for what breaks on vehicles and how to fix it. In addition to over 1 million confirmed fixes and shortcut tests gathered from our live hotline, the Direct-Hit online system includes genuine OEM service and repair information for unedited factory data. Ther Repair Hotline Service features over 45 OE factory-trained, ASE Master, L1 Carline Specialists ready to help.

After more than 4 million calls later, the Identifix Repair Hotline is still providing a trusted second opinion and additional expertise on various vehicle issues.

Call the NATA office at (503) 253-9898 to find out how you can enroll in this program and save on your monthly subscription fees and Direct Hit calls.

NATA welcomes new members



NATA is pleased to announce two new members: **Madison Automotive**, which has been providing mechanical repairs in North Portland since 2014, and **FMI Truck Sales & Service**, which offers medium-duty truck sales, service and

parts from three locations. Welcome!

AAPEX to include new "Mobility Park"



A new Mobility Park at AAPEX 2017 will feature live demonstrations, giving attendees the opportunity to experience and learn first-hand more about today's automotive technology. [AAPEX](#)

represents the \$740 billion global automotive aftermarket industry and is held annually at the Sands Expo in Las Vegas.

Plans are underway for the Mobility Park to include scan tool engine demonstrations, underhood training, a 3D print area and electric vehicles. It will be located behind the Sands Expo Center in the LINQ parking lot.

Nearly 44,000 targeted buyers, including automotive service professionals, automotive parts retailers, warehouse distributors and dealers, will be in Las Vegas during AAPEX to see the latest parts, products, services and technologies from more than 2,200 exhibiting

companies.

The Mobility Park is included in the AAPEX [online attendee registration](#) fee, which is \$40 (US) before Friday, Oct. 13. To register, visit www.aapexshow.com/news.

Call for printing quote



Call the NATA office if you would like a quote on envelopes, business forms, checks and more! The NATA office recently saved \$40 purchasing our double-window envelopes through Royal Business Forms rather than an office supply store!

Training seminars for employers and managers



The Oregon Bureau of Labor and Industry's "Technical Assistance for Employers" program offers a variety of training seminars for Oregon employers, supervisors and managers. Technical assistance trainers provide educational seminars that cover the latest developments in employment law. BOLI seminars are an effective way to help keep your organization in compliance with labor laws - and out of court! [Click here](#) for more details and schedule.

Veterans car show a success, others coming up



Lynn Kirwan, coordinator of the Veterans Car, Truck & Motorcycle Show on Memorial Day reports the event was a big success again this year, with more than 500 vehicles. She thanked NATA and its members for their support of the event.

"Without you, there would not be a show like this," she said. "Your enthusiasm and support have helped make this what is has become: the largest car show in Oregon that supports our local veterans. With your help, we raised over \$28,500, a good portion of which went to assist the Salvation Army Veterans & Family Center."

Cruise-in season is in full-swing! Mark your calendar for these upcoming events, all open to cars, trucks and motorcycles!

Cruzin' for the Kids

10 a.m. - 4 p.m. - Sunday, August 13
Serres Farm, 14620 Forsythe Rd., Oregon City
Contact Patti Serres at (503) 320-0789

8th Annual Historic Downtown Oregon City Cruise

10 a.m. - 4 p.m. - Sunday, September 16
Main Street, Oregon City
Contact Karen Fitch at (503) 657-5942

Need to reach us?

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